Health & Wellness Industry

Ideas *for* SUCCESS!

Make an Impact and get more clients... **IMPACT**promotions

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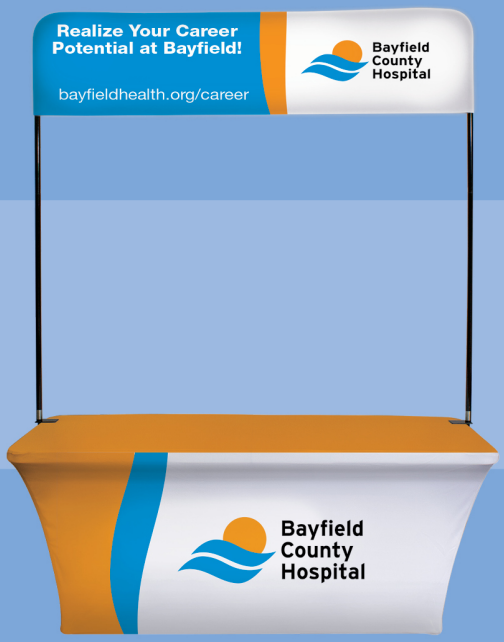
Health & Wellness Industry

RETRACTABLE BANNERS

- Full-color graphics retract into a compact base for convenience and portability
- Many sizes and styles available for both indoor and outdoor use
- Great for highlighting services or promoting new branch locations
- Use in lobbies and reception areas



OVER-THE-TOP DISPLAY AND ULTRAFIT TABLE THROW

- The perfect duo for tabletop messaging
- The Over-the-Top display has an adjustable frame that works with 6' and 8' tables
- The UltraFit table throw stretches over the top of a table to create a taut, professional look
- Great for presentations, fundraisers and health fairs

MICRO GEOMETRIX AND STANDARD TABLE THROW

- This display combo is compact and easy to travel with
- Micro GeoMetrix pops up to create a multidimensional display with interchangeable graphics
- Polyester table throw covers all four sides of the table and is available with several imprint options
- Great for fundraisers, promotional events and job fairs

Suggested Product Uses

FULL-COLOR BANNERS

- Promote services and provide information with brightly colored banners
- Easy to hang, whether indoors or out
- Single-sided and double-sided options with full-color graphics
- Ideal for entryways, fences and waiting rooms

GEOMETRIX POP-UP

- Three-dimensional pop-up with a variety of graphic panel shapes so you can create your own custom configuration
- Graphic panels install with buttonholes so they're easily interchangeable
- Pop-up can be folded down without removing the graphic panels so it's incredibly easy to move
- Ideal for promotional events, lobbies and reception areas

Suggestion #1

Client: Clinic

Challenge: Educate patients about services and specials, and raise awareness for upcoming wellness events.

Suggested Solution: Set up Economy Plus retractors in waiting rooms and lobbies where patients will see them.

SAIL SIGNS

- High-impact sail signs draw the attention of passing traffic
- Single-sided and double-sided options with full-color graphics
- Carbon composite poles are strong and flexible for long-term outdoor use
- A variety of styles and shapes, from 6' to 17' tall
- Set up in a parking lot or flank the entryway of your building to announce a blood drive, job fair or wellness event

Suggestion #2

Who: Wellness center

Challenge: Bring in new customers.

Suggested Solution: Use Razor sail signs along the boulevard to increase visibility and promote specials.

EUROFIT BANNER DISPLAYS

- Create sturdy backdrops or portable privacy walls
- Full-color, double-sided graphics
- Available in multiple sizes
- Great for use in cafeterias, training rooms or waiting areas

What Are Health & Wellness Organizations?

Health and Wellness is a broad category, encompassing hospitals and clinics, as well as rehabilitation centers, yoga studios and more.

- Acupuncture
- Cancer Centers
- Chemical Dependency Centers
- Chiropractors
- Clinics
- Dental Practices
- Dermatologist
- Diagnostic Laboratories
- Fitness Centers
- Health Club
- Healthcare Management
- Home Health Care
- Hospitals
- Medical Device Manufacturers
- Mental Health
- Music Therapy
- Nursing Homes
- Occupational Therapy
- Optometry
- Orthopedics
- Pathology Clinics
- Pediatrics
- Pharmaceutical
- Physical Therapist
- Plastic Surgeons
- Rehabilitation Services
- Speech Therapy
- Therapeutic Massage
- Urgent Care Reception Areas
- Veterinarian
- Wellness Education

How Can Health & Wellness Organizations Use These Products?

- Raise awareness of drug recalls
- Promote new medical products
- Attract new employees at job fairs
- Increase engagement at fundraising events
- Educate the community about healthy living
- Announce blood drives and wellness events
- Provide resources for pain management
- Build loyalty and trust for a medical brand
- Create an attractive backdrop for meetings and seminars
- Internally share the company mission statement and honor the employee of the month